

CATEGORY INFORMATION AND JUDGING CRITERIA 3MT @ EKU

ONE SLIDE. THREE MINUTES. PROFESSIONAL SKILLS.
MONETARY AWARDS. YOUR RESEARCH!

Category:	Eligibility:	Research Requirements:	Application Requirements:	Judging Criteria (Same for all Categories):
Master's Student Research	Graduate Student currently enrolled (in good academic standing) in an EKU Master's Program	Thesis research that is complete or nearly complete at a stage where findings, preliminary conclusions, and broader impact can be discussed	1) 200 - 250 Word Abstract highlighting the significance of the research 2) Required registration/demographic information	CATEGORY ONE: Comprehension & Content 1) Did the presenter clearly establish the nature and purpose of the research? 2) Did the organization make sense? Was the content easy to follow? 3) Did the presentation clearly describe the key outcomes, results, and conclusions of the research?
Doctoral Student Research	Doctoral Student currently enrolled (in good academic standing) in an EKU Doctoral Program: Psy.D., Ed.D., DNP, OTD		1) 200 - 250 Word Abstract highlighting the significance of the research 2) Required registration/ demographic information	 4) Did the presenter clearly indicate why this research is important/significant? 5) Did the speaker explain/define important terminology, avoid jargon, and provide adequate background information to illustrate key points? 6) Did the presentation include an effective introduction and conclusion? CATEGORY TWO: Clarity & Engagement 1) Was the presentation engaging? Did it make you want to know more? 2) Would this talk help a general/non-specialist audience be able to understand he research? 3) Did the slide enhance, rather than detract from, the talk – was it clear, legible, and concise?
				 4) Was the presenter enthusiastic, conversational, personable, and professional? 5) Did the presenter's pacing and style capture and maintain your attention? 6) Did the presenter effectively and appropriately utilize non-verbal ommunication skills (i.e. eye contact, vocal variety, body movement, etc.)?